

**CR – 15 CLUB LOCATOR SERVICE \***  
**Summary Report 2012 Through 2022**

Time Period	Sep Dec 2012	CY 2013	CY 2014	CY 2015	CY 2016	CY 2017	CY 2018	CY 2019	CY 2020	CY 2021	CY 2022	TOTAL
Total Number of Club Locator Requests Received	140	322	429	235	209	194	154	112	93	118	90	2096
Total Number of Referrals to Clubs (See Notes)	210	419	523	261	224	208	161	120	105	136	99	2466
Total Number of Referrals as MAL (See Notes)	2	15	39	31	31	24	0	4	9	9	6	170
Number of Requestors who Joined JCNA	24	56	83	19	4	4	5	4	14	21	19	253
Success rate (# Requests Received/# Joined	17.14%	17.39%	19.35%	8.09%	1.91%	2.06%	3.25%	3.57%	15.05%	17.80%	21.11%	12.07%

\*Previously reported as Passport to Service

**NOTES:**

- Several requests were referred to multiple clubs, therefore the total number of referrals exceed the total number of club locator requests received.
- Some requests came from areas distant from, but within possible driving distance of a local club. In those cases, the prospective member was referred to both the nearest local club and the MAL Program.
- In the past, it was not known how many referrals were actually pursued (or how vigorously) by local clubs. Starting in 2020, the Membership Committee took the lead to inform each club the importance of these opportunities for membership growth.
- Goggle Map (public link from JCNA website) – 45,290 total views, an increase of 6037 since February 21, 2022
- There were 60 Electronic Requests from JCNA Website, and 30 Referral Cards previously included in Owner’s Manual
- Sampling of Jaguars owned by those inquiring about JCNA membership:  
MK 3, E-Type 18, XK 140-150 2, XJ-S 12, XJ 6, XJ 6, XK 8, XE 11, XF 4, S-Type 6, F-Type 12, F-Pace 7

A special thanks to those clubs who efforts to pursue the Club Locator Service referrals resulted in new memberships, job well done!

**Nedra Rummell**

**JCNA Club Locator Service**

Club#	Region	Club Name	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Total
32	NW	Jaguar Owners Club of Oregon	1	6	7	3	4	0	2	3	2	3	3	34
41	NW	Seattle Jaguar Club	5	5	8	7	5	4	3	1	3	2	2	45
42	NW	Canadian XK Jaguar Register	1	0	2	0	1	0	0	0	2	0	1	7
44	NW	Pacific Jaguar Enthusiasts Group	1	0	2	0	1	0	1	0	0	0	0	5
61	NW	Jaguar Car Club of Victoria	1	0	0	1	0	0	0	1	0	0	0	3
		<b>NW Region Summary</b>	<b>9</b>	<b>11</b>	<b>19</b>	<b>11</b>	<b>11</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>94</b>
1	SW	Jaguar Club of Southern Arizona	0	1	2	2	0	0	3	2	0	0	1	11
2	SW	Jaguar Club of Central Arizona	3	4	3	4	5	0	1	4	4	1	2	31
3	SW	San Diego Jaguar Club	3	2	3	2	2	6	0	4	3	9	2	36
4	SW	Jaguar Owners Club of Los Angeles	10	30	12	10	10	16	7	7	8	11	5	126
5	SW	Jaguar Associate Group	3	16	22	9	5	12	6	8	4	7	7	99
6	SW	Sacramento Jaguar Club	1	7	7	1	4	5	0	1	2	3	1	32
7	SW	Rocky Mountain Jaguar Club	3	1	4	3	1	8	1	1	1	0	2	25
<del>36</del>	<del>SW</del>	<del>Jaguar Club of Greater Las Vegas</del>	<del>1</del>	<del>3</del>	<del>7</del>	<del>0</del>	<del>4</del>	<del>0</del>	<del>0</del>	<del>0</del>	<del>0</del>	<del>0</del>	<del>0</del>	<del>15</del>
39	SW	Wasatch Mountain Jaguar Register	0	2	4	2	1	0	0	0	2	0	2	13
<del>46</del>	<del>SW</del>	<del>Reno Jaguar Club</del>	<del>0</del>	<del>3</del>	<del>2</del>	<del>0</del>	<del>0</del>	<del>2</del>	<del>1</del>	<del>1</del>	<del>0</del>	<del>1</del>	<del>0</del>	<del>10</del>
60	SW	Inland Empire Jaguar Club	2	12	6	9	3	9	0	2	0	3	0	46
64	SW	Jaguar Club of Southern Colorado	2	0	3	0	1	0	1	2	0	0	0	9
65	SW	Jaguar Club of Northern Arizona	0	0	2	0	1	0	1	0	0	0	0	4
66	SW	New Mexico Jaguar Club	2	2	5	3	1	1	2	0	0	1	0	17
		<b>SW Region Summary</b>	<b>30</b>	<b>82</b>	<b>80</b>	<b>43</b>	<b>38</b>	<b>59</b>	<b>20</b>	<b>30</b>	<b>24</b>	<b>36</b>	<b>21</b>	<b>463</b>
13	NC	Illinois Jaguar Club	7	16	15	13	5	7	7	6	2	4	2	84
19	NC	Jaguar Affiliates Group of Michigan	3	13	13	2	3	5	2	3	1	2	0	47

## CR-15

28	NC	Jaguar Club of Ohio	1	5	9	2	2	2	3	1	6	1	2	34
29	NC	Jaguar Association of Central Ohio	1	9	3	2	1	2	1	0	1	0	2	22
43	NC	Ontario Jaguar Association	0	3	5	3	0	2	4	1	0	1	0	19
45	NC	Jaguar Club of Pittsburgh	1	3	4	1	7	2	4	3	1	3	1	30
47	NC	Wisconsin Jaguars Ltd.	3	10	11	2	1	2	4	1	3	3	2	42
49	NC	Jaguar Drivers Club Area 51	0	8	5	2	1	0	2	2	2	2	0	24
51	NC	Jaguar Association of Greater Indiana	4	7	8	2	1	1	4	3	0	2	0	32
59	NC	Jaguar Club of Greater Cincinnati	1	6	4	2	2	0	1	0	4	0	2	22
63	NC	Susquehanna Valley Jaguar Club	4	5	11	11	2	2	3	0	0	2	1	41
		<b>NC Region Summary</b>	<b>25</b>	<b>85</b>	<b>88</b>	<b>42</b>	<b>25</b>	<b>25</b>	<b>35</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>13</b>	<b>398</b>
14	SC	Jaguar Club of Mexico	0	0	1	0	0	0	0	0	0	0	0	1
15	SC	Great Plains JOC	0	0	2	0	0	0	0	0	0	0	0	2
16	SC	Heart of America Jaguar Club	4	9	5	6	8	3	1	1	4	8	4	53
17	SC	Gulf Coast Jaguar Club	9	7	7	2	5	1	1	0	3	1	1	37
20	SC	Jaguar Association of Greater St. Louis	4	6	4	3	3	1	0	0	0	2	2	25
30	SC	Jaguar Club of Tulsa	0	0	3	6	2	0	1	1	1	0	2	16
31	SC	Central Oklahoma Jaguar Association	0	3	5	0	2	1	0	1	0	0	0	12
35	SC	Jaguar Owners Association North Texas	4	10	18	5	6	6	11	6	2	3	1	72
37	SC	Jaguar Club of Austin	3	3	2	1	2	5	0	2	0	2	0	20
38	SC	Jaguar Club of Houston	3	6	8	12	11	7	3	0	1	1	1	53
58	SC	Jaguar Drivers Club of N. Texas	4	10	18	5	3	0	0	0	0	0	0	40
50	SC	San Antonio Jaguar Club	3	1	6	1	1	1	1	1	1	1		17
		<b>SC Region Summary</b>	<b>34</b>	<b>55</b>	<b>79</b>	<b>41</b>	<b>43</b>	<b>25</b>	<b>18</b>	<b>12</b>	<b>12</b>	<b>18</b>	<b>11</b>	<b>348</b>
8	NE	Jaguar Club of Southern New England	2	4	7	6	3	2	0	3	0	1	0	28
18	NE	Jaguar Association of New England	7	11	15	11	11	2	4	5	0	3	1	70
22	NE	Empire Division	2	13	23	3	2	6	4	6	1	3	2	65
23	NE	Jaguar Drivers Club of Long Island	2	3	11	2	0	4	4	4	1	1	0	32

## CR-15

24	NE	Jaguar Aficionados of Greater Buffalo	3	4	5	3	3	1	2	2	2	2	0	<b>27</b>
25	NE	Jaguar Association of Central New York	6	6	2	2	2	1	2	0	0	1	1	<b>23</b>
26	NE	Jaguar Touring Club	6	6	11	6	4	8	5	2	1	1	1	<b>51</b>
33	NE	Delaware Valley Jaguar Club	∞	12	15	12	14	12	5	4	3	5	2	<b>92</b>
40	NE	Nation's Capital Jaguar Owners Club	9	20	13	10	6	8	8	<b>3</b>	<b>6</b>	<b>5</b>	4	<b>92</b>
<del>48</del>	<del>NE</del>	<del>Ottawa Jaguar Club</del>	0	7	2	0	0	1	1	1	0	0	0	<b>12</b>
52	NE	Jaguar Auto Group	6	7	10	3	1	3	1	0	0	1	2	<b>34</b>
67	NE	Capitol Region Jaguar Club of New York					2	1	0	1	1	1	2	<b>8</b>
		<b>NE Region Summary</b>	<b>51</b>	<b>93</b>	<b>114</b>	<b>58</b>	<b>48</b>	<b>49</b>	<b>36</b>	<b>31</b>	<b>15</b>	<b>24</b>	<b>15</b>	<b>534</b>
9	SE	Jaguar Club of Florida	4	3	5	8	3	3	4	3	3	1	3	<b>40</b>
10	SE	South Florida Jaguar Club	9	6	19	11	9	5	7	1	1	5	5	<b>78</b>
11	SE	Sun Coast Jaguar Club of Florida	6	10	16	9	5	3	5	3	3	1	1	<b>62</b>
12	SE	Virginia Jaguar Club	2	7	8	3	1	2	2	<b>0</b>	<b>0</b>	<b>5</b>	3	<b>33</b>
21	SE	Carolina Jaguar Club	7	8	12	5	5	7	1	4	4	6	2	<b>61</b>
34	SE	Jaguar Society of South Carolina	8	11	22	10	8	7	5	2	2	5	2	<b>82</b>
54	SE	Jaguar Car Club of North Florida	6	8	14	2	2	1	1	3	3	2	0	<b>42</b>
55	SE	Music City Jaguar Club	2	3	10	3	5	4	2	1	1	0	0	<b>31</b>
56	SE	Smoky Mountain Jaguar Club	5	7	2	2	3	1	1	2	2	0	0	<b>25</b>
57	SE	North Georgia Jaguar Club	∞	19	15	5	11	10	10	4	4	3	5	<b>94</b>
62	SE	North Alabama Jaguar Club	3	9	8	1	2	3	1	2	2	3	3	<b>37</b>
68	SE	Jaguar Club of Southwest Florida	1	1	7	3	5	0	4	<b>0</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>25</b>
		<b>SE Region Summary</b>	<b>61</b>	<b>92</b>	<b>138</b>	<b>62</b>	<b>59</b>	<b>46</b>	<b>43</b>	<b>25</b>	<b>25</b>	<b>33</b>	<b>26</b>	<b>610</b>
		<b>Member at Large</b>	<b>2</b>	<b>15</b>	<b>39</b>	<b>31</b>	<b>31</b>	<b>24</b>	<b>0</b>	<b>4</b>	<b>9</b>	<b>9</b>	<b>6</b>	<b>170</b>