

CR-16 -Special Awards Committee Report, Bob Matejek



Jaguar Clubs of North America

Special Awards Committee Report

Committee Members:

NC	Bob Matejek	Chair		
NW	Jennifer Orum		NW	Tim Horton
NW	Paul Petach		SW	Mary Snyder
NC	Johnine Bailey		SE	Robert Delmar

Purpose:

To establish a policy on criteria for accepting nominations for Special Awards, judging criteria, scoring and notification of Special Awards:

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|---------------------------------------|-------------------------------|
| 1. Andrew Whyte Service Award | 9. Newsletter Awards |
| 2. Fred Horner Sportsmanship Award | Heritage Articles |
| 3. Mike Dale Dealer of the Year Award | Event Articles |
| 4. Karen Miller (Editor) Award | Technical Articles |
| 5. Top Website Award | Travel Articles |
| 6. Mike Cook President's Award | Jaguar Life Articles |
| 7. Jaguar Dealer Support Award – NEW | Photos |
| 8. Rally Enthusiast Award | 10. Jaguar Journal Submission |

Activities:

Top Website Award – Recent New Expectations

We increased our expectations for Club Websites in 2022 by looking for electronic sign-up and payment along with posting the list of benefits to a JCNA Membership. Most of the nominated websites met those expanded requirements.

Jaguar Dealer Support Award vs Dealer of the Year Award

We have now awarded the most supportive Dealer and most supportive Club. We have some thoughts and issues to work out. We need to go back and evaluate the conditions, looking at the two together since they are so interrelated.

Process

Right after the first of the year, after receiving all the candidates for the awards, we evaluated all of them and feel very comfortable that the best candidates were selected.

They will all be presented tonight during the banquet. Those who received some of the higher awards who may not have been present at the AGM were told of their award so that they could possibly be present to accept it. Those who are attending the AGM could be quite surprised tonight at the AGM banquet.

Observations:

Since we started judging Club websites in 2011, the quantity and quality of Club Websites has greatly improved. This is a good recruiting tool for new members and keeping current members informed.

Newsletters and Editors also have been improving over the years.

We do not differentiate between printed and electronic newsletters.

We also don't differentiate between color and B&W newsletters, although it has been several years since we have seen a B&W newsletter. If your Club is thinking about revising your website, please get a hold of our judging worksheet so you can see what is expected based on 14 years of judging experience. The worksheet is on the JCNA Website, on the bottom of the Awards tab.

Future Tasks:

We would like to get into judging the Club Facebook sites and maybe expand into other social media as well later. Our problem is that none of the seven of us on the committee are serious users of Facebook or other systems.

We are always looking for new members to join our little group. We meet periodically during the year and weekly in January. We are organized and efficient and are completing all judging by the end of January. Our 12/31 submission deadline has a real purpose. Our meetings are Zoom interactive computer / conference calls. We really do have a lot of fun while getting through all our tasks. We welcome people with or without a publication background. Should you be a candidate for one of the awards, we do work around it so that you are not voting for yourself.

There are Newsletter Editors from some Clubs who I would like to join our group, but they really seem to have their hands full with a very involved publication at home. Someday, I'll ask anyways. As soon as I hear of an Editor retiring, I will do my best to recruit them into our Special Awards Committee. Retired editors seem to be a natural when going through the selection process, even if not about a published topic. We currently have enough people and are not overworked. I want to prepare for the future. We won't be here forever.

The Special Awards Committee may be the only properly functioning Committee within JCNA. All seven participate in the off-season planning meetings and the working meetings in January. Everyone has a task to complete as homework and report back the following Saturday. Some awards have an individual Judge. The more prestigious awards take in everyone's input, and we discuss the candidates until we all agree in the winner.